

# PROJECT 1000



## CLUTCH BASKETS

RUGS | CUSHIONS | MATS | TOTES | BAGS | BASKETS





Multi purpose small and medium basket bags are a light and easy way to carry bare essentials like wallets, phones, keys or any small gadgets. The practical size makes them a perfect choice for a casual outing.



Blue and Red | Red and Blue

Small : 13" X 6.5" (Rs 650/-)  
Medium : 15" X 7.5" (Rs 750/-)



Black and White | Grey and Red

Small : 13" X 6.5" (Rs 650/-)  
Medium : 15" X 7.5" (Rs 750/-)



The use of 100 percent cotton hosiery yarn in thick layers make for a luxurious cushioning feel, thereby protecting the contents within.





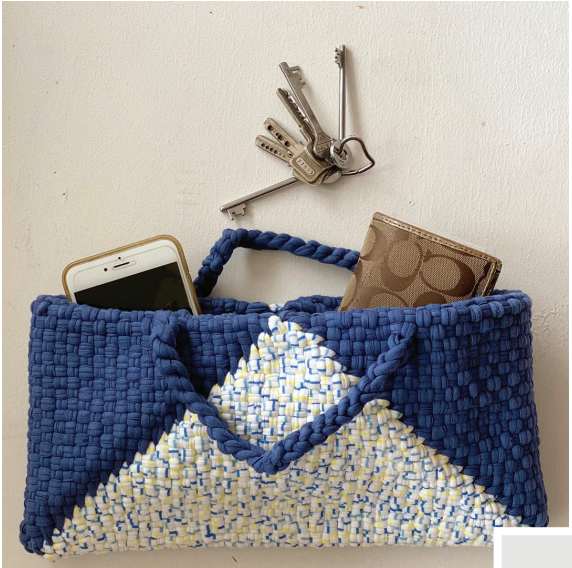


Thoughtfully picked vibrant colours and intricate woven patterns form the core USP of each basket. The edges are finished seamlessly with smart braided handles on 2 sides for a firm grip.



Mango and Red

Small : 13" X 6.5" (Rs 650/-)  
 Medium : 15" X 7.5" (Rs 750/-)



Handwoven by rural women on wooden looms. Zero use of mechanisation renders a slight variation that adds to the aesthetic charm to every article.



Blue and White  
 Yellow and White

Small : 13" X 6.5" (Rs 650/-)  
 Medium : 15" X 7.5" (Rs 750/-)



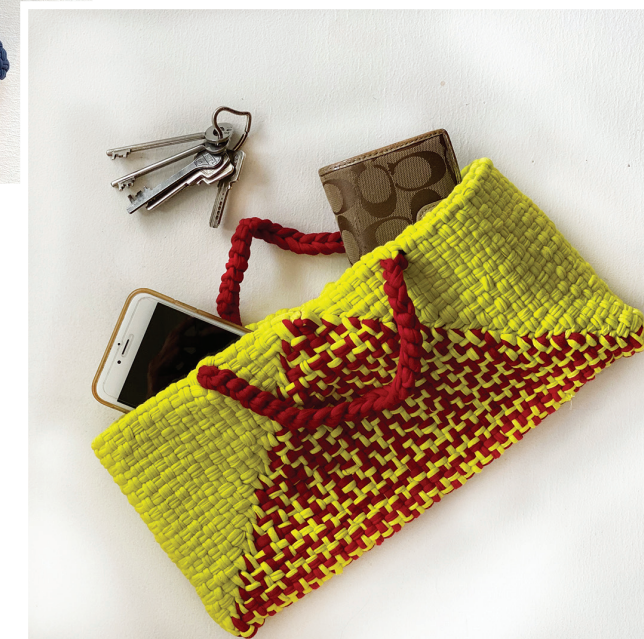




All designs and product development done under strict supervision as part of the Gainful Employment Program.



Our team follows high standards of quality in fabric durability, colour strength, vibrancy and knitting style upto final packaging. All this to produce a high class product aiming towards customer satisfaction.



Royal Blue and Red  
Red and White-Navy

Small : 13" X 6.5" (Rs 650/-)  
Medium : 15" X 7.5" (Rs 750/-)

Navy and White  
Yellow and Red

Small : 13" X 6.5" (Rs 650/-)  
Medium : 15" X 7.5" (Rs 750/-)





## PROJECT 1000

Is designed to Engage Rural Women in fabrication activities aimed to Enhance their Creativity along with starting them on a Journey of Self Employment



## PROJECT

We Intend for them to develop a Degree of Autonomy that can help them take their Rightful and Respectable Place In Society

## What Different This Time



### REVIVAL

In the modern day, we are surrounded by over standardised products. With the increase in mechanisation, we have forgotten the charm and aesthetic handmade articles offer. In light of this thought, we aim to revive the traditional art of weaving on wooden looms wherein prioritising human artistry and imperfection over mechanical meticulousity renders a unique charm to every product. Thus every article is piece of art and not a result of over standardisation.

## SKILL DEVELOPMENT GAINFUL EMPLOYMENT



### RECOGNITION

There is an abundance of talent that is left unemployed in rural India. The birth of "Project 1000" was mainly due to the recognition of this opportunity for community benefit. By encouraging skill development and creative activity, we are taking a step towards changing the economic narrative of the women from the hinterlands of Maharashtra.



# Above All

## REINVENT

Instead of spoon-feeding charity to the hinterlands, we believe in investing in them and their skillsets. However, the process doesn't end there after having attained mastery in knitting, they are educated in artistic trends in the global market.

Our end goal is that they should be able to independently design and produce products which can compete at the International level.



This is our "Reinvented" definition of a Community Project

# Additionally



### Real

All product are hand made by rural women who are working for the first time in their lives. All product are 100 percent natural, aligning with our goal of sustainability and eco-friendliness



### Recycle

All the fabric, knit wear yarn and cotton which are used for knitting is obtained from up-cycled Factory waste



### Rigour

We strictly follow Fair Trade policies and Ethical Practices

CONNECT WITH US TO BE A PART OF THE BIGGER PICTURE

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