

NGO Looking for bright & active INTERNS who can help us establish a footing in the UK & EU markets. This is an excellent opportunity for resume-building or potential permanent placement with us.

Job Description

The candidate would require to make cold calls, shoot emails, use the LinkedIn network, tap other relevant local networks, activate social media & do continuous follow-ups. We will provide all marketing material support with all information.

Target buyers

- Establishing a B2B connection with Hotels, Interior designers, Architectural firms, Home or Office space stylists, Finance institutions, Corporates, Impact organisations, Spas, Clubs, Getaway institutions, Wedding planners, Event planners, etc.
- We are a perfect fit for bespoke affordable gifts for all occasions.
- Focussed connects with interior design professionals & firms. Architects & architectural firms. Residential Spas would be a good fit to use & sell our range.

If you have a flare for marketing & love a people connection, join our dynamic team & impact lives across borders.

A little something about us to excite you further

PROJECT 1000, is a social enterprise based out of a tiny rural village in INDIA. The beauty of this project is that not only does it develops the skillsets of backcountry women in our intensive training program, it eventually starts them on their own entrepreneurial journey. During the course of the recent pandemic, our women weavers have successfully handcrafted a range of floor rugs, placemats, dining mats, laptop jackets, iPad and mobile pouches, clutch baskets, bread baskets, planters and more. **We aim for every PROJECT 1000 lady to earn Rs 1000/- per day.**

What's different this time?

- Recognise the immense rural talent left untapped in rural India & harness the creative potential of backcountry women.
- Revive - At Project 1000 we hand weave each article using wooden looms (which are developed in-house) & crocheting skills. These traditional crafts are soon becoming the things of granny's & past. We at Project 1000 wish to bring these forward & present a charming range of handmade luxury in a world full of over-mechanised products.
- Reinvent - Instead of spoon-feeding charity, we believe in investing in people aimed at creating thriving communities. Developing creative skill sets which can earn them a living, starts them on a journey of self-employment. We provide an entrepreneurial platform for rural women wherein they get a chance to be a part of the global community. This is how we Reinvent a Community and redefine a "Community Project".

Hear it from some of our beneficiaries -

Find the stories of many of our ladies on our online channels. These heart-warming narratives motivate us to do more & strengthen our belief in our strategy which is based on the time-tested ideal "teach the man to fish instead of handing him the fish".

Know us better

Our Story on YouTube:

<https://www.youtube.com/watch?v=XVu0UgQmlRs&t=10s>

<https://youtu.be/XiQwT-BU8Ek>

Social Media

Instagram - https://www.instagram.com/project_1000_by_ssn/

Facebook - <https://www.facebook.com/project1000ssn>

Linkedin - <https://www.linkedin.com/in/ritu-saraf-11b675a3/>

Website:

www.project1000.org.in

OUR UNIQUE POINTS

The much-needed SUSTAINABILITY Super Power

PROJECT 1000 takes immense pride in being firmly rooted in the soil of sustainability when it comes to being a developer of handcrafted Home and Lifestyle products. Along with this, we endeavour to popularise sustainable living. In recent years we have witnessed multiple natural disasters and epidemics, including the COVID pandemic. This puts the spotlight on saving the environment if we wish to save ourselves and the generations to come.

In light of the above thought, we are mindful from the beginning that all The raw materials and the concept of Upcycling not only support our mission but help create our vibrant and colourful range of handwoven products.

- All our Raw Material is Hosiery Fabric Yarn which is salvaged from our fabric knitting and processing unit and is certified by BCI & GORTEX, Higg Index and Cotton USA.
- All the fabric yarn we use is either 100% natural cotton or Functional (a combination of fibres from cotton, bamboo, hemp, recycled pet bottles, etc).
- Some of the fabric has been processed using 100% Natural Herbal Dyes.

Furthermore, we aim to popularise sustainable living by creating products having multiple uses. This makes it easier for any customer to REUSE products in different ways instead of indulging in their quick disposal. We wish to minimise if not eliminate wastage as much as possible and firmly believe that this would be the first step towards achieving zero wastage.

Weaving Process

- In-house developed portable wooden looms are used for weaving all products. These can be taken home for the work-from-home system.
- Intensive two-month training program focusing on weaving techniques, design and quality control.
- Active innovation in the weaving process.
- Active innovation in product development. New products are launched on a monthly basis.

- All techniques are strictly zero mechanisation.

SOCIAL AWARENESS

- Our project develops the skillsets of backcountry women leading to GAINFUL EMPLOYMENT and working towards Poverty Alleviation.
- Build socially and psychologically healthier communities by doing job creation, thereby generating a positive economy.
- Continuously mentor and induct new members from the Rural community into the program.
- Regular Boot Camps on soft skill training, and technical knowledge up gradation.
- Revive therapeutic crafts like weaving and crochet which help in dealing with psychological issues.
- People-friendly work environment. Spacious and clean workshop, clean sanitation, work-from-home facilities and flexible working hours.
- Fulfils 6 SDG goals defined by United Nations
 - Goal 1 – No Poverty
 - Goal 4 – Equitable Quality Education and Learning Opportunities For All.
 - Goal 5 – Empower All Women and Girls.
 - Goal 8 – Sustained, Inclusive and Sustainable Economic Growth, Full and Productive Employment and Decent Work For All.
 - Goal 9 – Foster Innovation.
 - Goal 12 – Ensure Sustainable Consumption and Production Patterns.
- Encourage customers to support small businesses that empower rural artisans.
- Our entire messaging focuses on environmental consciousness, reuse and recycling.
- Holding live demos of the weaving and crochet on-site, at events and wherever possible.
- We endeavour to popularise sustainable living.

ENVIRONMENTAL AWARENESS

- The manufacturing involves zero machinery and it is thus highly energy efficient.
- We are a zero-carbon emission manufacturing model.
- We discourage fast fashion and focus on creating high-utility products having multiple uses.
- Minimise wastage and encourage people to reuse and recycle our products.
- All products use natural raw materials and are 100% biodegradable.
- We follow zero plastic policy For packaging and product development.

You Have A Role To Play

For us at PROJECT 1000, visibility has become key to helping more women to get a chance to put their creativity out in the world. Here's where patrons like yourselves come into play. If you believe that rural women should get a shot at entrepreneurship (given how talented and dedicated they are) and the need of using sustainable products (to create a greener planet), we request you to popularise our program in your circles and help support the endeavour by purchasing products made by them. This will help us get the much-needed eyeballs.

Contact

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