

PROJECT

1000[®]



LALITA TEMBHARE

Name of Craftsmen/Culinary Experts	Lalita ThemBhare
Gender	Female
Date of Birth (DD/MM/YYYY)	20/06/1984
Father/Mother/Spouse Name	Antaram Thembhare
Contact Number	7028744291
Alternate Contact Number	8806447141
Address (as per the Govt. ID)	Krishna BUilding, Room No 302, Technocraft Colony, Dhanivali Village, Murbad. Thane 421 401
State / UT	Maharashtra
District	Thane
Category	Handloom & Handicraft
Sub Category	Artistic Textile
Other Sub-Category	NA
Pin Code *	421401
Email ID	ritu.saraf@technocraftgroup.com
Are you a person with disability	No
Religion	Hindu
Cast	General
Aadhaar Card Number	696555896037
Govt. approved ID proof for address	Other govt ID
Govt. approved ID proof for address number	PAN Card
Educational Qualification	Secondary education
About the craftsperson	Lalita joined PROJECT 1000 in September 2020 as a weaver & crochet artisan & successfully completed the 2 months of training & quality control. Now she weaves bags, baskets, rugs, placemats & many more such products perfectly. These products are sold online through commerce platforms & exhibitions. She also heads a team of 8 ladies who weave under her supervision. She is able to interact with customers with confidence & executes orders successfully. She is highly creative & very self-motivated. This vocation has given her fanatical independence & earned her respect in her family & the society around her.
About the craftsperson's Crafts /Products /Delicacies	Lalitha designs & weaves beautiful home decor & lifestyle articles like Floor Rugs, Cushions with RAW COTTON fillers, Baskets, Slings, Place Mats, Bathroom Mats, and Laptop jackets, Bread Baskets, etc. These are very high quality & utility focussed using 100% natural cotton. All products are woven using up cycled factory wastage in line with sustainability & environment friendly. The vibrant colours, tight weave & luxurious soft feel of the products make them beautiful & very durable. They are machine washable at home & maintenance free.
Annual Income through all sources (in ₹)	72000
Annual Income through Craft/Cuisine (in ₹)	72000



An Enriching Journey

Lalita Tembhere has been with PROJECT 1000 since September 2020. This was the time when Project 1000 resumes activities after a very stringent lockdown.

She went through the 2 months of the training program at the workshop and is now a master weaver on the wooden looms. She has grown to become a team leader and in April 2021 successfully started the new vertical of crochet knitting single-handedly. She gathered a team, taught the ladies and developed a new range of handbags, floor rugs and placemats which have now become best sellers for Project 1000.

She is very creative and has adapted to the international colour palette selection well which gives her an edge over the others. She is able to handcraft beautiful samples which get approved by our market research team almost instantly.

Her meticulous detailing and a keen eye for quality make her handiwork outstanding and much in demand. Lalita now blends the 2 techniques of weaving and crochet to develop complicated styles for backpacks and tote bags which make a fashion statement in all exhibitions she participates in. Lalita is able to weave all the SKUs that PROJECT 1000 has to offer.

She is now a proud contributing member of her family and garners loads of respect in the community and within her circles.



ARTISAN IDENTITY CARD

Ministry of Textiles, Govt. of India

Aadhaar No.	Identity Card No.	WRMUC458885
696555896037	Name of Artisan	LALITA A TEMBHARE
	Father/Spouse's Name	ANTARAM M TEMBHARE
	Craft Practiced	EMBROIDERED & CROCH
	Status	
	Telephone/Mobile No.	7088744291
	State	MAHARASHTRA
	Date of Issue	18.01.2022
	Validity	5 Years From The Date of Issue
	Address	ROOM NO 302 KALYAN TECHNO CRAFT, MURBAD DHANIVALI, THANE 421401






Asst. Director(H) THANE

Holder's Sign

Lalita's Growth Story on YouTube:

<https://www.youtube.com/watch?v=OdbbFB8DPJk>





A Little About PROJECT 1000

Project 1000 has a range of Handwoven home decor and lifestyle articles like **Floor Rugs, Cushions with fillers, Baskets, Totes, Slings, Place Mats, Bathroom Mats, Laptop jackets, Bread Baskets**, etc. All products are 100% cotton and easy to maintain. They are designed and handwoven on traditional wooden looms by female rural artisans from Maharashtra (India). Quality and utility is of prime importance, thus all product development is done meticulously under the Gainful Employment Program conducted in Shanti Seva Nidhi Trust in the name of PROJECT 1000. **The goal is community upliftment and women empowerment with an aim to achieve financial autonomy.**

Our program is a twofold approach: the first month focuses on Training, Product Development and Quality Control. The next module is one month of perfecting and churning out a saleable product that can be marketed on an international level along with this we also train the women in soft skills to help them deal with customer queries. This approach helps us direct the immense under-utilised rural talent towards creative activity and bring to the forefront the charm of handwoven articles over their over-mechanised peers.

All our products are handwoven using upcycled textile waste. Inline with our belief in environmental protection, reuse-recycle and the use of 100% natural cotton thereby, creating a sustainable lifestyle and supporting the Indian cotton farmers. **Our mission is to create gainful employment to help rural women take their respectful and rightful place in society.**

Our Story on YouTube:

<https://www.youtube.com/watch?v=XVu0UgQmIRs&t=10s>

Social Media

Instagram - https://www.instagram.com/project_1000_by_ssn/

Facebook - <https://www.facebook.com/project1000ssn>

Linkedin - <https://www.linkedin.com/in/ritu-saraf-11b675a3/>

Website:

www.project1000.org.in



For More Information Contact

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THANK YOU