

PROJECT

1000[®]



THE **S**TORY SO FAR

2019

We believe

IN



Relationships

Beyond the
Economic
Purpose

2019

Recognised

The Untapped Rural Talent



P1000 serves as a haven for women from various communities to come together, interact, and work as a team. Their camaraderie has enabled them to form strong bonds, exchange ideas, and learn from one another.

With each passing day, their confidence has grown, empowering them to voice their opinions. The environment of free thinking has further boosted their creativity, resulting in remarkable growth and evolution.



Redefined A Community Project

2020

Revived

Weaving on traditional wooden looms that are developed in-house



2021

Began
Crocheting
using the
hook needle

2022 Crafting



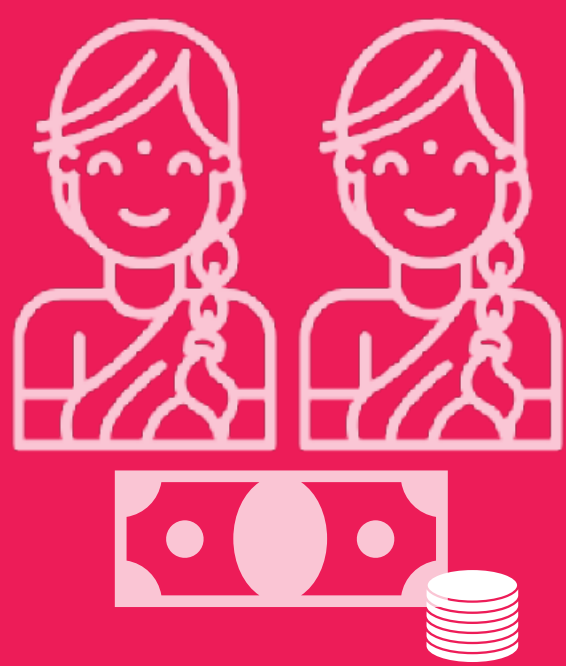
Macramé knots

In a world clamouring for conformity, **handmade luxury** captivates hearts. It **celebrates craftsmanship** and the **beauty found in the details**. It reminds us that imperfections are treasures, forging a profound bond between creator and recipient.

So let us revel in the art of handcrafting — a symphony of **weaving, crochet, and macramé**. Let us applaud the artisans who imbue their creations with passion and skill. So treasure each handmade masterpiece, knowing it carries the magic of human emotion, tradition, and the audacity to **create** amidst a mechanised world.



We take our
RESPONSIBILITY
seriously and
believe it's time to
make the **REAL**
change happen



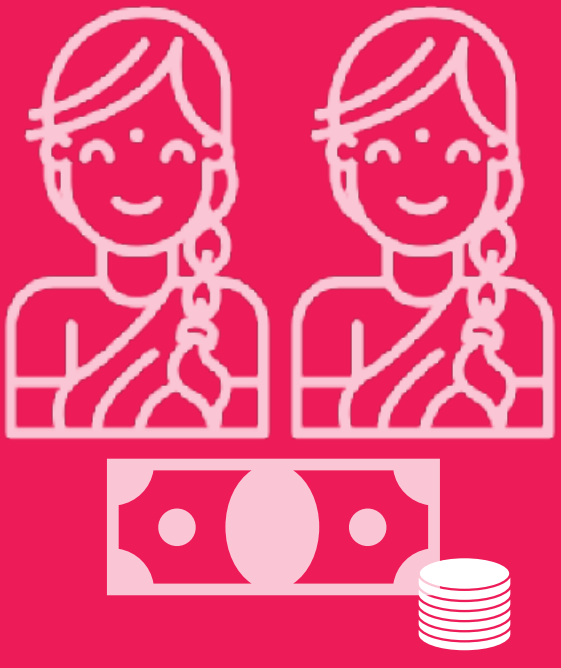


Sustainability

P1000 is proud to be firmly rooted in the soil of sustainability when it comes to handcrafting Interior and Lifestyle products.

Our mindfulness of the raw materials being used and product utility helps develop a 100% sustainable product.

- All the fabric yarn we use is either 100% natural cotton or Functional (combining cotton fibres with bamboo, hemp, recycled pet bottles, etc).
- Our raw material is Hosiery Fabric Yarn certified by BCI & GORTEX, Higg Index and Cotton USA.
- Some of the fabric has been processed using 100% Natural Herbal Dyes.
- We strictly follow Upcycling of industrial textile wastage which supports our mission and help create our vibrant and colourful collection.
- We aim to popularise sustainable living by creating products having multiple uses. This makes it easier for customers to REUSE products instead of quick disposal. The idea is to minimise wastage as much as possible.



Social Responsibility

We advocate for equal opportunities for rural women, allowing them to express themselves and access fair pricing for their work.

We believe that through their independent handcrafting and entrepreneurial journey, rural women can achieve financial autonomy and take their rightful and respectable place in society.

On the economic front, we do our best to help our artisans sell their products online and offline.

Our administrative staff actively participates in domestic and international fairs, promoting our small local business and seeking collaborations with designers, interior decorators, and other industry leaders to generate sales for our weavers.

We work tirelessly to provide our weavers with opportunities to showcase their talent through live demonstrations to gain visibility.

Our goal is to create a sustainable circular economy that benefits all involved, our weavers and customers alike, safeguarding the planet we call home.



Crafting Skill

Intensive **two-month vocational training** includes weaving on *in-house developed wooden looms*, crocheting using the single hook needle and macrame knotting.

Quality control forms the last and very important module.

Additionally _____



- We offer **SOFT SKILL** training to help our artisans communicate confidently with city folks.
- Regular interactive design intervention from industry experts helps create innovative and high-value products.
- Mindful utilisation of resources results in crafting a sustainable product.
- Skill development of rural women is done with the aim to create gainful employment.



Environment Consciousness

Zero water pollution as our products does not undergo any washing or chemical treatment.

Zero air pollution as our process is zero mechanisation. Our looms are manual and crochet and macrame do not need any electricity nor do they emit any gasses into the atmosphere.

Zero noise pollution. Our looms are single-dimensional, small, portable and suited for daily transportation. These do not generate any sound when used by our weavers.

Zero use of any forms of **non-renewable energies** like coal or other hydrocarbons for fabrication.

We strongly **discourage fast fashion** by intentionally developing high-utility products that can be **reused** instead of discarding. This limits textile based garbage generation.

Zero plastic policy is among our core values. Our packaging bags are Upcycled raw natural or functional fabric reusable bags.

All our products and the packaging are **biodegradable**.



Additionally, We fulfil 6 United Nation's SDG Goals

1 NO
POVERTY



END POVERTY IN ALL ITS FORMS EVERYWHERE

4 QUALITY
EDUCATION



ENSURE INCLUSIVE AND EQUITABLE QUALITY EDUCATION AND
PROMOTE LIFELONG LEARNING OPPORTUNITIES FOR ALL

5 GENDER
EQUALITY



ACHIEVE GENDER EQUALITY AND
EMPOWER ALL WOMEN AND GIRLS

8 DECENT WORK AND
ECONOMIC GROWTH



PROMOTE SUSTAINED, INCLUSIVE AND SUSTAINABLE ECONOMIC GROWTH,
FULL AND PRODUCTIVE EMPLOYMENT AND DECENT WORK FOR ALL

9 INDUSTRY, INNOVATION
AND INFRASTRUCTURE



BUILD RESILIENT INFRASTRUCTURE, PROMOTE INCLUSIVE AND
SUSTAINABLE INDUSTRIALIZATION AND FOSTER INNOVATION

12 RESPONSIBLE
CONSUMPTION
AND PRODUCTION



ENSURE SUSTAINABLE CONSUMPTION
AND PRODUCTION PATTERNS



Beauty at their fingertips



Their playful spirit infuses every thread, creating unique and captivating works



INTERIOR

FASHION

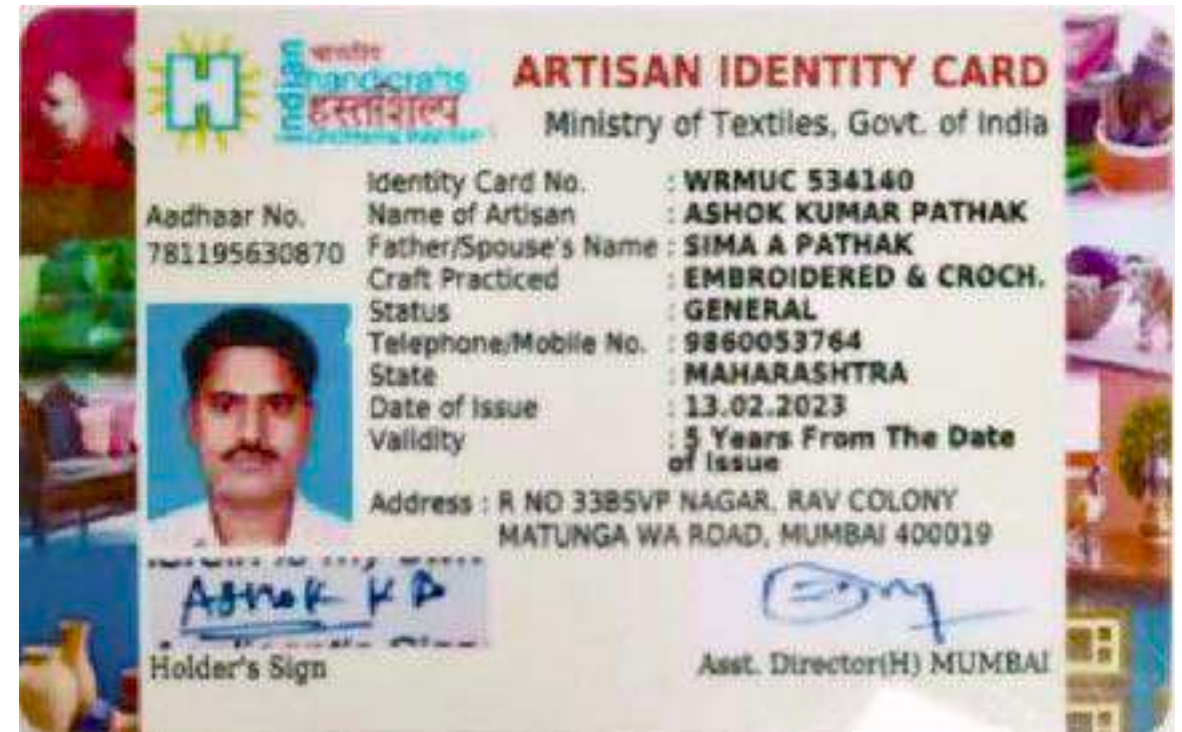
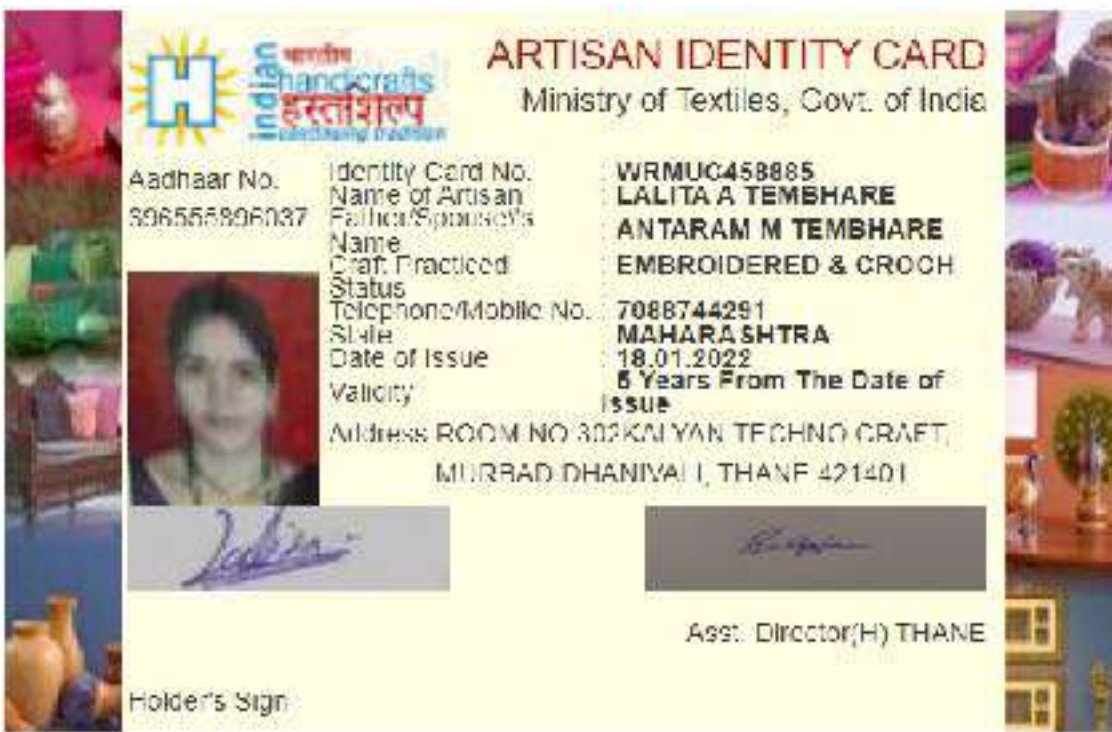




Validations



Official Artisan Cards



Ministry of Textiles, GOI

Raw Material Certificates





Connect With Us



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YouTube

<https://www.youtube.com/watch?v=XVu0UgQmlRs&t=10s>

<https://youtu.be/XiQwT-BU8Ek>



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